



# FERIA DE SEVILLA EN MIAMI

The next edition will be held on  
**Saturday, March 8, 2025,**  
from 12:00 PM to 11:00 PM in Coral Gables.

## PRIVATE CASETAS SPONSORSHIP AGREEMENT

### BENEFITS OF PARTICIPATION

#### NETWORKING OPPORTUNITIES:

Our events serves as a premier networking platform, bringing together influential individuals, companies, and institutions.

This environment fosters the development of valuable synergies, collaborations, and partnerships.

#### COMMUNITY ENGAGEMENT

By participating in our events, businesses demonstrate a strong commitment to community involvement and cultural enrichment. This aligns with corporate social responsibility goals, showcasing a dedication to supporting and enhancing the local community.



# EVENTS 2025

## AGENDA

**MARCH**

06

**COCKTAIL VIP  
FASHION SHOW**

**MARCH**

07

**VIP OPENING FOR  
PRIVATE CASETAS AT  
The Fair**

**MARCH**

08

**THE FAIR**

### COCKTAIL VIP - NETWORKING

Our exclusive networking cocktail event brings together sponsors, official entities, authorities, business owners, and VIP guests from Spain and Miami in a sophisticated and elegant setting.

This event is designed to foster meaningful connections, enhance business relationships, and celebrate cultural and commercial ties between Spain and Miami.

Step into the world of Miami high fashion. This event is a celebration of Spanish fashion, providing a platform for designers to promote and showcase their most recent creations to a discerning audience of fashion enthusiasts, industry professionals, and VIP guests.



# MAIN EVENT

*LIVE THE AUTHENTIC SPANISH EXPERIENCE  
WITH THE SUPPORT AND ENDORSEMENT OF THE  
SEVILLE CITY COUNCIL*

- Tapas and typical Spanish cuisine.
- Spanish drinks such as wines, beers, and the traditional fair drink, "Rebujito."
- Exhibition of Andalusian horses and carriage rides.
- More than 15 Florida Dance Schools and 100 artists participate on the main stage of the event.
- Casetas: +30 public, private, and exhibitor stalls.
- Traditional fair attire: Women and girls dressed as "flamencas" or "Cordobes" style.
- Live show and music of the official "tablao" of the fair featuring international flamenco artists.

[WWW.FERIADESEVILLAENMIAMI.COM](http://WWW.FERIADESEVILLAENMIAMI.COM)



ATTENDANCE LAST EDITION + 2.500 people

Demographics

55% Hispanos/Latinos  
40% Americanos  
5% Otros



## Private Casetas



# ***Private caseta – Caseta Privada***

## **VIP COCKTAIL - FASHION SHOW**

4 VIP COCKTAIL PASSES

### **EVENT PRESENCE:**

- PRIVATE BOOTH 20X20 AT THE “FERIA DE SEVILLA EN MIAMI”:
- (6) COCKTAIL TABLES WITH LINENS + (18) HIGH CHAIRS
- DIVIDERS
- BASIC LIGHTING
- FACADE DECORATION: (NAME SIGN AT THE FRONT AND CURTAINS)
- 1 VECTOR FAN
- 30 TICKETS TO THE “FERIA DE SEVILLA EN MIAMI”
- 

**TOTAL: \$3,500\***

### **OPTIONAL SERVICES (NOT INCLUDED IN THE OFFER):**

- SNACKS IN THE BOOTH AND DRINKS\* (EXCLUSIVE TO PARTICIPATING VENDORS OF THE FAIR)
- AC
- ADDITIONAL TICKETS AT A DISCOUNTED PRICE

\*10% DISCOUNT FOR ATTENDEES FROM PREVIOUS EDITIONS



EXTENDED HOURS 2025: 12:00 PM TO 11:00 PM



**THE STRUCTURE OF THE 20X20 BOOTH INCLUDES:**

- BASIC LIGHTING
- UP TO 4 STAFF PASSES FOR SETUP
- DISPLAY FOR BUSINESS CARDS AND/OR BROCHURES
- SIGN WITH THE COMPANY NAME ON THE TENT
- ICE SERVICE

**REQUIREMENTS AND CONDITIONS:**

- ALL BOOTH OPERATORS MUST SELL SPANISH-STYLE TAPAS TO THE PARTICIPATING VENDORS OF THE FAIR.
- ALL BOOTH OPERATORS MUST SUBMIT THEIR APPLICATION WITH THEIR LOGO ATTACHED (VECTOR TYPE, UP TO 300 DPI).
- ALL BOOTH OPERATORS MUST BRING THEIR OWN EXTENSION CORDS AND ADDITIONAL LIGHTING, EXTRA TABLES, PLATES, GLASSES, ETC.
- ALL BOOTH COSTS MUST BE PAID IN ADVANCE BEFORE DECEMBER 5 AND AT THE TIME OF SIGNING AND DELIVERING THIS DOCUMENT.
- ALL BOOTH OPERATORS MUST PROVIDE THEIR OWN LIABILITY INSURANCE (SEE ATTACHED DOCUMENTATION FROM THE CITY OF CORAL GABLES); AND COMPLY WITH THE REQUIREMENTS REQUESTED BY THE MIAMI-DADE FIRE DEPARTMENT (IN CASE OF COOKING, HAVING A FIRE EXTINGUISHER IS REQUIRED).
- BOOTH OPERATORS MUST ALLOW PHOTOGRAPHS AND VIDEO RECORDINGS OF THEIR BOOTHS, EMPLOYEES, AND AGENTS.
- BOOTH OPERATORS WILL BE RESPONSIBLE FOR ALL DAMAGES, INJURIES, CLAIMS, CHARGES, AND COSTS, WHETHER TANGIBLE OR INTANGIBLE, TO PERSONS OR PROPERTY THAT ARISE OR ARE RELATED TO THE GOODS OR SERVICES OF THE PROVIDER, WHETHER CARRIED OUT BY THE PROVIDER OR ANY OTHER PERSON/ENTITIES UNDER THE CONTROL OR DIRECTION OF THE PRIVATE BOOTH OPERATOR OR COMPANY.

The organization will communicate the expected attendance for the event two days prior, which is estimated to be 3,500 people this year.

## **APPLICATION for Private Booths:**

Space Reservation Deadline: December 5, 2024. To reserve the space, 100% payment of the selected option is required.

**Company/Group Name:**

\_\_\_\_\_

**Number of Booths:** \_\_\_\_\_

**TOTAL COST:** \_\_\_\_\_

**SETUP: March 7, starting at 8:00 AM**

**Final Delivery: March 8, from 8:00 AM to 10:00 AM**

**DISMANTLING: March 9, starting at 8:00 AM**

The booth space must be completely clean and free of trash by 12:30 AM. Booths that leave trash and do not bring it to the designated trash container will receive an invoice with a surcharge of \$200.

**SEND TO: info@clubexpats.com |**

**Registration:** \_\_\_\_\_

**Vendor Information:**

**Name:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Vendor type:** \_\_\_\_\_ **Amount:** \_\_\_\_\_

**Product offered:** \_\_\_\_\_

**Description:**

**PAYMENT METHOD:**

**Check: Club Expats LLC. Address: 111 Harbor Dr | Key Biscayne, FL 33149**

**Zelle: Club Expats LLC to the number 305 608 35 09**

**For wire transfer: Please request details**

**SEND COMPLETED DOCUMENTATION TO: info@clubexpats.com**

**This document constitutes the complete agreement between Club Expats LLC and the Vendor. No changes will be valid unless agreed upon in writing by both parties.**

**In the event of a force majeure situation, where the event is at risk of being canceled, 50% of the payment made will be refunded.**

**In the case of a weather event, the event will be rescheduled.**

**Vendor's Name:** \_\_\_\_\_

**Vendor's Signature:** \_\_\_\_\_

**Miami, on the \_\_\_\_\_ day of \_\_\_\_\_, 20**

